



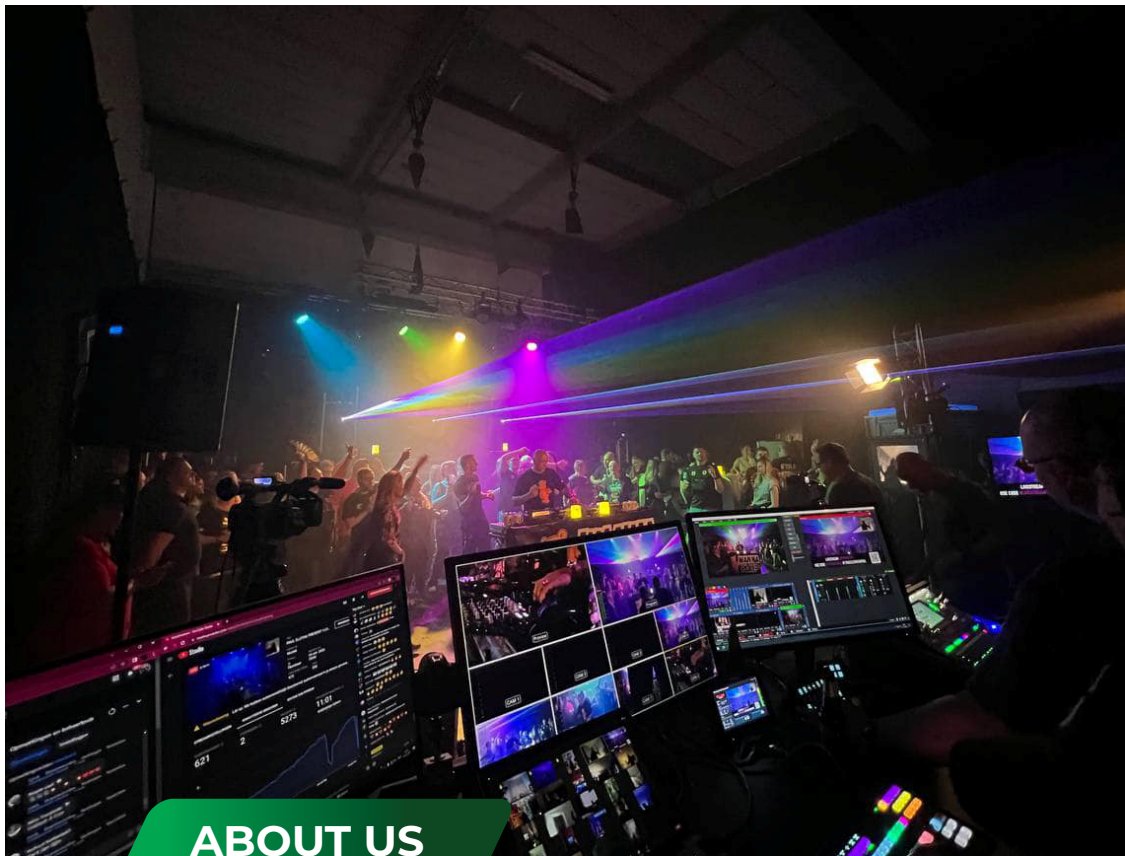
DigiFusion Africa

# CORPORATE PROFILE

---

[www.digifusionafrica.com](http://www.digifusionafrica.com)





## ABOUT US

Digifusion Africa is a leading media consultancy firm comprised of seasoned professionals dedicated to delivering innovative and highquality media solutions.

With a wealth of experience in the industry, Digifusion specializes in a wide array of services, including live events, multi-camera production, live streaming, talking head videos, television commercials, adverts, documentaries, and live studio recordings.

**“We sow and reap creative ideas. We make your business interesting for you.**



DigiFusion Africa

[www.digifusionafrica.com](http://www.digifusionafrica.com)





## WHO WE ARE

Digifusion Africa is a multimedia company driven by an unparalleled dedication to ensuring customer satisfaction.

From concept to completion, we specialize in providing innovative solutions for video and live event production services across Nigeria and the continent of Africa.

**150+**  
HAPPY CLIENTS

**20+**  
PEOPLE IN TEAM

**2017**  
WORKING SINCE

**50+**  
PROJECTS COMPLETED



DigiFusion Africa

[www.digifusionafrica.com](http://www.digifusionafrica.com)



## OUR STRENGTHS



### Agency

We are an agency aimed at covering the digital and IT revolution of all our clients.

---



### Research

Research is key, information is money. We open the locks and bring in that money for you.

---



### Customers

We search for your customers, find them, bring them to you and make them stay!

---



### Creative Needs

We understand the creative needs of the clients and make them happen.

---



### Execution Mindset

We take your business idea and can turn it into a reality.



DigiFusion Africa

[www.digifusionafrica.com](http://www.digifusionafrica.com)







## OUR MISSION

our mission is to seamlessly fuse creativity, technology, and expertise to elevate the media experience for our clients.

we strive to be at the fore front of media innovation, providing comprehensive solutions tailored to meet the unique needs of each project.



## OUR VISION

Make the world less dependent on inecient resources by enabling the technology and building the businesses of tomorrow.



DigiFusion Africa

[www.digifusionafrica.com](http://www.digifusionafrica.com)



## OUR VALUES

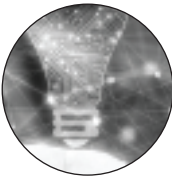
No business can ever develop without a set of rules they build their foundation on. Our values are deeply tapped into the belief system of our team and that is the reason we continue to gain clients and their trust.



### Customer Service

While this might sound as same old, but we really believe in the power of keeping our clients happy. Whenever and wherever, we are present to help you through all your problems and queries. YOU matter the most.

---



### Disrupt & Innovate

Change is essential. Monotony is boring. We understand that and we can never let that happen. Hence, we are always working to disrupt the technology world and innovate the changes.

---



### Get it Done

We belong on the IT-based digital world. We never take no for an answer and strive to get the work done, the best way and at the right speed.

---



### Work & Party Together

No, we aren't one of those who glamorize overworking. Rather, we focus on work when we have to get it done and then let us all enjoy the fruits of it.



DigiFusion Africa

[www.digifusionafrica.com](http://www.digifusionafrica.com)





## WHAT WE DO

We alleviate the stress of organizing live events, regardless of scale, allowing you to experience peace of mind while witnessing your project unfold flawlessly, akin to a meticulously crafted film.

Whether in corporate settings, workshops, performance venues, or even outdoor environments, we excel at capturing pivotal moments and crafting compelling narratives that resonate and inspire action, leaving lasting Impressions and cherished memories.



Digifusion Africa

[www.digifusionafrica.com](http://www.digifusionafrica.com)

07



# OUR TEAM



**OLUYIDE AYOOLA**  
CREATIVE PRODUCER & CEO



**AYODEJI AYIBIOWU**  
MANAGING PARTNER



**EBUKA CHRIS**  
CREATIVE LEAD



**ADENIYI TONY**  
CLIENT SERVICE PARTNER



**OLANREWAJU FUEL**  
ART DIRECTOR



**FEMI OGUNSOLA**  
DOP



# OUR CLIENTS

Some of our well known clients are:




Digifusion Africa

[www.digifusionafrica.com](http://www.digifusionafrica.com)







## SERVICES WE OFFER

Live event production, Video, Stage Lighting, Documentary production, Live streaming, Stage/scene design and construction, Live special effects, Show management, Concept creation, Screen management, Sound reinforcement, Multimedia installation, Consulting, and Backstage management



### **LIVE PRODUCTION / STREAMING:**

Digifusion Media specializes in live streaming services for both social and corporate events. Our team ensures a smooth and reliable streaming experience, reaching global audiences and maximizing the impact of your content.

---



### **TALKING HEAD VIDEOS:**

We bring your messages to life with compelling talking head videos, combining expert storytelling, captivating visuals, and professional production techniques. Whether for corporate communication or promotional purposes, we create content that resonates with your audience..

---



### **PODCAST CONTENT CREATION**

We craft visually stunning and emotionally resonant podcast contents that leave a lasting impression. Our team collaborates closely with clients to convey their brand messages effectively and creatively.

---



### **ADVERTS AND DOCUMENTARIES:**

From short promotional adverts to in-depth documentaries, Digifusion delivers content that informs, entertains, and captivates. Our expertise in storytelling and visual communication ensures that your brand or message stands out in the crowded media landscape.



DigiFusion Africa

[www.digifusionafrica.com](http://www.digifusionafrica.com)





Creativity is the name of the game today. If your brand does not have a clear edge over the others in terms of visual and copy-based content, we don't see how you can get the message going no matter how influential it is. We take a raw brand and takes it through our creative process and engine to turn it into a note worthy brand that makes the audience through those credit cards on you.

### **All our creative services provide the following solutions:**

- Naming
- Branding
- Brand Strategy
- Content Marketing
- Copywriting
- UI/UX
- Video Animation & Editing
- Product Launch
- Live Event or Show
- News Feed
- Training and Demonstration
- Talkshow & Entertainment
- Interview and Discussion
- Speech and Announcement
- Sermons and Worship Service
- Panel Discussion
- Sports Commentary



DigiFusion Africa

[www.digifusionafrica.com](http://www.digifusionafrica.com)

# MULTI-CAMERA PRODUCTION

Our team is skilled in orchestrating multi-camera setups to capture every angle of an event, ensuring dynamic and engaging content. Whether it's a concert, conference, or talk show, we leverage state-of-the-art equipment and techniques to deliver seamless production.



Digifusion Africa

[www.digifusionafrica.com](http://www.digifusionafrica.com)



# LIVE EVENTS

Digifusion Africa excels in delivering captivating live events by integrating cutting-edge technology with a creative approach. From dynamic screen displays to pristine sound production, we ensure a memorable and immersive experience for both virtual and physical audiences.



DigiFusion Africa

[www.digifusionafrica.com](http://www.digifusionafrica.com)





## SCREEN SETUP

Transform your events with visually striking LED and Mega screens of varying sizes, meticulously curated by DigiFusion. Our range of screens enhances the visual impact of your content, creating an engaging and immersive atmosphere for your audience. Discover the World of Visual Excellence:





## SOUND SETUP

Our experienced sound technicians guarantee optimal audio quality, handling every aspect of sound production with precision.

**Seamless Public Address Systems:** We design and implement PA systems tailored to your event's unique requirements, ensuring clear and intelligible sound transmission.

**State-of-the-Art Equipment:** Digifusion Media invests in the latest audio technologies to deliver a premium auditory experience.

**Customized Solutions:** We work closely with clients to understand their sound requirements, providing tailored solutions that meet and exceed expectations.



DigiFusion Africa

[www.digifusionafrica.com](http://www.digifusionafrica.com)





## LIGHT SETUP

Illuminate your events, conferences, and exhibitions with Digifusion's unparalleled stage and ambient lighting solutions.

Our expert team ensures every moment is bathed in the perfect glow, enhancing the ambiance and setting the stage for unforgettable experiences.

Whether it's a corporate conference or a vibrant exhibition, trust Digifusion to light up your event with creativity and precision.



DigiFusion Africa

[www.digifusionafrica.com](http://www.digifusionafrica.com)



# STAGE SETUP & SET DESIGNS

Embark on an unforgettable journey with Digifusion as we bring your event's stage to life like never before.

Picture this: a blank canvas transformed into a dynamic space where every moment captivates and every detail dazzles.

Our team of visionaries and technical wizards work tirelessly behind the scenes, crafting a stage setup that not only meets but exceeds your wildest expectations.

From the first sketch to the final curtain call, we're there every step of the way, ensuring that every aspect of your stage setup is nothing short of perfection. Whether it's a corporate conference, a dazzling gala, or a heart-pounding concert, we thrive on the challenge of creating an immersive experience that leaves a lasting impression on your audience.

With Digifusion at the helm, your event isn't just an occasion—it's a story waiting to be told. Let us transform your vision into reality and elevate your event to new heights of excitement and wonder.





## EVENTS & LIVE STREAMING

At DigiFusion Africa we are very experienced with providing seamless live streaming services and event coverage in Lagos, Abuja and other parts of Nigeria.

We were commissioned by various corporate entities such as LCCI, Anchor Insurance, UNHCR, ZIK Awards, and more to livestream their events and provide live coverage, both in-person and virtually. Many of these events saw significant attendance both physically and virtually.

Those unable to attend in person were able to participate virtually, contributing from their respective locations through teleconferencing technology.

We provided outstanding multicamera live production, streaming services, and post-production edits, meeting their requirements and leaving them fully satisfied.





# THANK YOU!

Thank you for taking out time to go through our profile. We are sure we have your interest now, so if you are interested in having a chat related to your business over coffee, tea, or whatever you want, please reach out to us through following.

**WE PROMISE,  
WE ARE A GREAT HOST!**



## Contact Info



+234 8066 264 554,  
+234 9064 288 366



#4 Assoland Street, Lagos NG.



[info@digifusionafrica.com](mailto:info@digifusionafrica.com)



[www.digifusionafrica.com](http://www.digifusionafrica.com)

